

Arnon Marom

DIGITAL CREATIVE DIRECTOR

SOCIAL MEDIA MANAGER

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[My portfolio](#)



After more than 20 years of creative, I've seen and tasted everything, so how come I'm still so hungry? A master of all stages of video production known to mankind with hundreds of television and digital campaigns under my belt, and experience in managing local and international viral social channels. I have excellent human relations, can turn any idea into an irresistible presentation, [teach \(and learn..\)](#) [the use of A.I. software](#) for image, video, sound and text. The document includes many links to my various works, click on them!

WORK EXPERIENCE

Creative Director Promotheus **2019 - 2023**

- Concept, creative and ongoing management of international [YouTube channels for Playtika](#), Hundreds of videos that have received millions of views
- Creation and production of about 30 filmed videos per month and [50 live events per year](#)
- Management of a team of 10 creative and production employees
- Training the studio staff to use artificial intelligence software, including [model training](#), [animations](#), sound and writing

Social manager and digital customer manager Promotheus **2017 - 2020**

- Concept and creative in dozens of films for: [Bank Discount](#), [PAYBOX](#), [El-Al](#), Strauss and more
- [Creation of original content for YES](#) satellite television, establishment and ongoing operation of successful social media channels
- Creation and management of dozens of funded social media campaigns including analysis

Managing the promo department of the children's channel and "Logi" channel Promotheus **2014 - 2017**

- Creating hundreds of edited and [filmed promos](#), star-studded [music videos](#) and [advertising campaigns](#) for the screen and [digital](#).
- Managing a team of 5 creative and production employees.

- Writing scripts for [promos](#), games, promotional films, commercials and prize-winning campaigns for Yes, Sport channel and Keshet
- Writing scripts for promotional films at SUPERPUSH
- Writing sketches and monologues for television entertainment programs: Katzrim, Laila Gov, Greinik and Alterman, Assaf Harel and more

EDUCATION

- Bachelor's degree in film and television, majoring in screenwriting | **Tel Aviv University**
- PPC Managers Course | **Digitalent**
- Proficient in: Adobe Premiere, Photoshop, Canva, Microsoft Designer, Cupcat, Midjourney, Stable diffusion, google ads and more

LANGUAGES

Hebrew - native; English - fluent

[You've made it this far, here's something to leave you with](#)